

**Statement of Mission
Community Advisory Board
WLVT-TV PBS39**

The Community Advisory Board of WLVT-TV (PBS39) has been established in compliance with Section 396(k)(8) of the Communications Act of 1934. As required by law, the Board is advisory in nature, and functions independently of the management of the station, exercising no control over station operations.

In addition to meeting the law's basic requirement that the Board "advise the governing body of the station with respect to whether the programming and other policies of the station are meeting the specialized educational and cultural needs of the communities served by the station," the Community Advisory Board strives to proactively provide station staff and management with suggestions for programming and other outreach activities that use a variety of media and venues to increase the positive impact of PBS39. Individual Board members also represent the CAB at select station committee meetings and activities.

Prospective members are suggested by Board members and station staff, and chosen by Board consensus for invitation to membership. The Board strives to include among its members a diverse range of backgrounds, cultural experiences, and community relationships to insure a broad representation of area interests. Terms of Board members are not limited, but regular attendance at meetings of the Board and participation in its activities are expected.

The Board generally meets five times per year, with subcommittee and other activities between meetings, as needed.

Adopted by the WLVT-TV Community Advisory Board on 7 April 2017